

New ARTE Media Contribution Platform with TIXEL File Transfer

Strasbourg, Hannover, June 3rd 2019

ARTE GEIE has implemented a new version of their web platform "Partner" for contribution of co-productions and acquisitions. The platform for managing order information and exchanging media data integrates TIXEL's file transfer software TIXstream FX for convenient, secure and fast file exchange with ARTE's users.

At ARTE GEIE, located in Strasbourg, each year thousand TV programs in multiple languages are acquired or produced for an international audience.

For that purpose external production houses and partners contribute media files of 10, 50 or more gigabytes over the internet. So far, they were using common transfer mechanisms like FTP and HTTP with typical restrictions regarding reliability and speed, especially in case of non-optimal network connections.

With the new platform including TIXstream FX for WAN acceleration, users can easily inspect and manage their orders and use the TIXstream Express Client for secure and convenient uploads and downloads – up to 20 times faster than before.

The ability to operate TIXstream FX both as a stand-alone web portal as well as embed it into custom applications with individual workflows, look-and-feel and corporate identity, allowed ARTE's developers a quick and easy integration of the TIXEL components.

"Because of the universal concept and the easy to use REST API of TIXstream FX we were able to integrate TIXEL's acceleration components in our new platform in a very elegant and efficient way. Our users are excited and now benefit from significant shorter transfer times and convenient up- and downloads – also on poor internet connections," said Laurent Haag, responsible for IT-, broadcast- and infrastructure services at ARTE, Strasbourg.

"First talks with ARTE about embedding WAN acceleration in their new contribution platform quickly revealed that TIXstream FX with its flexible software and service architecture provides perfect conditions for an efficient integration," said Andreas Aust, CTO at TIXEL.

Uncomplicated communication channels on both sides guaranteed smooth processes during implementation and go-live.

"We are pleased to prove once again, how rapidly and efficiently our customers can implement their individual application requirements with TIXstream FX," said TIXEL's CEO Ralf Einhorn.

About ARTE

ARTE, the public European cultural channel. Since 1992 ARTE (Association relative à la télévision européenne) connects people in Europe. Located in Strasbourg, funded by Germany and France.

85% of the program is produced in Europe. 70% of the Europeans can receive ARTE in their native language: in German, France, English, Spanish, Polish and Italian.

About TIXEL

TIXEL is a Germany based software vendor creating solutions for high-speed data transfer in wide area networks. TIXEL products are used to optimize data-intensive distributed workflows primarily for cloud services, archives and media production.

With an international partner network, TIXEL software and services are distributed in Europe, North America and Asia.

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